

深圳北理莫斯科大学第三届知识科学文化节系列活动
ТРЕТИЙ ФЕСТИВАЛЬ ЗНАНИЙ, НАУКИ И КУЛЬТУРЫ

老龄化社会的数字化与创新 国际学术研讨会

INTERNATIONAL CONFERENCE ON
DIGITALIZATION AND INNOVATION FOR AGING SOCIETY

会议议程 AGENDA

主办单位: 深圳北理莫斯科大学

莫斯科国立罗蒙诺索夫大学

北京理工大学

时 间: 2024年11月4日-11月6日

会议地点: 深圳北理莫斯科大学图书馆9层报告厅

2024年11月4日星期一 / November 4th, 2024, Monday

时间/Time	主题/Theme	报告人/Speaker	主持人/Host
9:00-9:30	注册/Registration		
9:30-10:00	深圳北理莫斯科大学代表致欢迎辞 Welcome address by SMBU	Rector: Prof. Hezhang Li 校长 李和章教授	Prof. Fanchen Meng 孟凡臣教授 SMBU
	深圳北理莫斯科大学代表致欢迎辞 Welcome address by SMBU	First Vice Rector: Prof. Sergei Ivanchenko	
	深圳北理莫斯科大学经济系代表致欢迎辞 Welcome address by Faculty of Economics, SMBU	Assoc. Prof. Irina Nikitushkina	
10:00-10:15	会议合影/Photo		
主旨演讲 (Keynote Speech) Development of Digital Economics in Aging Society			
10:15-10:40	Digital Economy Development and Population Ageing: Global Aspects	Prof. Sergei Afontsev , Academician, Russian Academy of Science, Head of the World Economics Chair MSU	Prof. Irina Kalabikhina MSU
10:40-11:05	Digital Empowering Elderly Public Services: Paradigm Shift & Policy Choices	Prof. Rongping Mu (穆荣平) China Academy of Science (CAS), Head of CAS Center for Innovation & Development	
11:05-11:30	Knowledge is Power: A Field Experiment in the Chinese and US Stock Markets	Prof. Bohui Zhang (张博辉) , Executive Dean, Business School Chinese University of Hongkong (Shenzhen)	
11:30-11:55	Embodied Intelligence and an Aging Society	Prof. Jianwu Lin (林健武) , Tsinghua Shenzhen International Graduate School	
12:00-13:30	午休/Lunch Break		

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主旨演讲 (Keynote Speech) Demographic Development and Challenges			
13:30-13:55	On the Dialectic of technological Development - the relationship between technique and civilization	Dr. Hauke Ritz , Germany	Prof. Lingxiang Zhang 张凌翔教授 BIT
13:55-14:20	The impact of digital learning on the education industry, opportunity for the elder people	Prof. Andrea Sianesi , Polytechnical University of Milan	
14:20-14:45	Strategic Waiting for Disruption Forecasts in Cross-Border E-Commerce Operations	Prof. Baozhuang Niu (牛保庄) , South China University of Technology	
14:45-15:00	茶 歇 / Coffee Break		
分论坛 01: 面向老龄化社会的政策和策略 Session 01: Policies and Strategies for the Ageing Society			
15:00-15:15	Digital Maturity for Social Inclusion	Prof. Ole Doering, Hunan Normal University	Prof. Jiayin Qi 齐佳音教授 Guangzhou University
15:15-15:30	Healthcare for the working pensioners in an aging society: public or private case	Prof. Tatiana Chubarova, Russian Academy of Sciences/ Prof. Natalia Grigorieva, Lomonosov Moscow State University	
15:30-15:45	Online Portfolio Selection with Transaction Costs	Dr. Sini Guo (郭思尼), Beijing Institute of Technology	
15:45-16:00	Population ageing and development	Assoc. Prof. Liudmila Chikhun, Lomonosov Moscow State University	
16:00-16:30	讨论/Discussion		
16:30-16:45	茶 歇 / Coffee Break		

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分论坛 02：工业数字创新与可持续发展 Session 02: Digital Innovation in Industries and Sustainable Development			
16:45-17:00	Determinants of the policy of active aging in the regions of Russia	Prof. Oksana Kuchmaeva, Lomonosov Moscow State University	Prof. Yu Hao 郝宇教授 BIT
17:00-17:15	The Asymmetric Preference of Institutional Investors on ESG Performance: Evidence from Emerging Market	Assoc. Prof. Ningyue Liu (刘宁悦), Beijing Institute of Technology	
17:15-17:30	Climate Change and Public Transportation: An Empirical Evidence from Residents' Support for Environmentally-Friendly Public Transportation in Europe	Dr. Zhenyu Yao (姚振宇), Shenzhen MSU-BIT University	
17:30-17:45	Patient Reviews on Machine Learning Techniques	Prof. Irina Kalabikhina/ Dr. Anton Kolotusha, Lomonosov Moscow State University	
17:45-18:00	Cybersecurity, Blockchain Technology Adoption and Firm Risk	Dr. Junbiao Yu (余俊彪), Shenzhen MSU-BIT University	
18:00-18:30	讨论/Discussion		

2024 年 11 月 5 日星期二/November 5th, 2024 (Tuesday)

时间/Time	主题/Theme	报告人/Speaker	主持人/Host
分论坛 03: 全球人口老龄化和银发经济的趋势 Session 03: Trends in global population ageing and silver economy			
9:00-9:15	Prospects and challenges of silver tourism in BRICS countries	Prof. Sheresheva Marina, Lomonosov Moscow State	Prof. Baozhuang Niu, 牛保庄教授 SCUT
9:15-9:30	The Effect of War-related Cues on Consumer Preference for Square Products	Dr. Sheng Bi (毕圣), Beijing Institute of Technology	
9:30-9:45	Welfare Implications of Natural Gas Import Structures and Policies in China	Dr. You Zhou (周游) Beijing Institute of Technology	
9:45-10:00	Global hi-tech trends in 'silver economy' environment	Dr. Ivan Danilin, Russian Academy of Sciences	
10:00-10:15	Dissecting the Economic Impact of Ageing and the Speed of Ageing in the European Union	Dr. Frederik Rech & Prof. Fanchen Meng, Shenzhen MSU-BIT University	
10:15-10:45	讨论/Discussion		
10:30-10:45	茶歇 / Coffee Break		
分论坛 04: 数字经济下的企业与投资 Session 04: Corporate and Investment in the digital economy			
10:45-11:00	The Role Analysis of GenAI for College Students - Evidence from China	Prof. Jiayin Qi (齐佳音) Guangzhou University	Prof. Tatiana Chubarova, Russian Academy of Sciences
11:00-11:15	Some Preliminary Thoughts on Cross-Border Data Flow Regulations and International Business	Assoc. Prof. Wensong Bai (白汶松), Shenzhen MSU-BIT University	
11:15-11:30	Raising Expectation or Facing Disappointment? The Impacts of Donation Disclosure on Bitcoin Developer Contributions	Dr. Mengfan Xuan (宣梦凡), Shenzhen MSU-BIT University	
11:30-11:45	Reaching for Leverage: Structured Funds and Investor Costs	Dr. Hui Tian (田晖), Beijing Institute of Technology	
11:45-12:00	Ownership Concentration and Corporate Greenwashing in China's Capital Markets: Based on the Role of Multiple Subjects	Dr. Wenjie Huang (黄文杰), Shenzhen MSU-BIT University	
12:00-12:30	讨论/Discussion		
12:30-14:00	午休 Lunch Break		

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分论坛 05: 老龄化与数字经济下的商业与家庭决策 Session 05: Business and Family Behavior in the Digital and Silver Economy			
14:00-14:15	Innovations in Uncertainty and Aging: Factors and New Drivers of Innovation in Russian Manufacturing 2019-2022	Assoc. Prof. Anna Fedyunina/ Prof. Iurri Simachev, HSE University	Prof. Oksana Kuchmaeva, MSU
14:15-14:30	The Heterogeneous Effects of the First Childbirth on Women's Income	Assoc. Prof. Weige Huang (黄伟哥), Shenzhen MSU-BIT University	
14:30-14:45	Project Selection with heterogeneous applicant motives: a demonstration with decision making at a Technology Transfer Office	Dr. Hao Cheng (程皓), Shenzhen MSU-BIT University	
14:45-15:00	Toward urban high-quality development: Evidence from more intelligent Chinese cities	Prof. Yu Hao (郝宇), Beijing Institute of Technology	
15:00-15:15	More attention, more accuracy? Information transmission and valuation errors in online housing transactions	Dr. Yiqi Huang (黄奕淇), Shenzhen MSU-BIT University	
15:15-15:30	Digital Transformation, Risk-Taking, and Corporate Open Innovation	Dr. Peng Gao (高鹏), Shenzhen MSU-BIT University	
15:30-16:00	讨论/Discussion		
16:00-16:15	茶歇 / Coffee Break		
分论坛 06: 数字创新中的挑战与伦理问题 Session 06: Challenges and Ethical Considerations in Digital Innovations			
16:15-16:30	20-Years' Socio-Technical Transformation of Grid-Based Urban Management System in Beijing	Dr. Aobo Ran (冉奥博), Tsinghua University	Prof. Marina Sheresheva, MSU
16:30-16:45	The Risks of Age Differentiation of the Financial Literacy Population' Level under Digital Transformation	Assoc. Prof. Marina Tolstel, Lomonosov Moscow State University	
16:45-17:00	Short-run and long-run demographic dividend in Russia and China	Prof. Irina Kalabikhina/ Dr. Zarina Kazbekova, Lomonosov Moscow State University	
17:00-17:15	Middle-Aged Crisis, Climacterium Fatigue, and Depression: A Study on the Moderating Effects of Cognitive Behavioral Therapy Interventions Using AI-Powered Social Robots	Assoc. Prof. Luke Young Hoon Chang, University of Nottingham Ningbo China	

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17:15-17:30	Do Distracted Institutional Shareholders Affect Nonconforming and Conforming Tax Avoidance?	Dr. Hang Yu (余航), Shenzhen MSU-BIT University	
17:30-17:45	The Impact of Business Ethics on CSR in the Context of Aging in Slovak and Czech SMEs	Dr. Zdenko Metzker, Tomas Bata University in Zlin	
17:45-18:15	讨论 / Discussion		

2024年11月6日星期三/November 6th, 2024, Wednesday

时间/Time	主题/Theme	报告人/Speaker	主持人/Host
分论坛 07: 新技术在形成经济机遇和挑战方面的作用 Session 07: The Role of New Technologies in Shaping Economic Opportunities and Challenges			
9:00-9:15	Asset Allocation Strategies for an Aging Population	Assoc. Prof. Ilya Gurov, Lomonosov Moscow State University	Prof. Luke Young Hoon Chang, University of Nottingham Ningbo China
9:15-9:30	Multi-battle Group Contests	Dr. Yichuan Cai (蔡夷川), Shenzhen MSU-BIT University	
9:30-9:45	Market Expansion vs. Intensified Competition: Overseas Supplier's Adoption of Blockchain in a Cross-Border Agricultural Supply Chain	Dr. Zhipeng Dai (戴志鹏), Shenzhen MSU-BIT University	
9:45-10:00	The impact of house prices on retirement decision	Dr. Zhechun He (何哲纯), Shenzhen MSU-BIT University	
10:00-10:15	Truthful reputation? Theory and Experiments in the Context of Investment Behavior	Dr. Bin Wang (王斌), Shenzhen MSU-BIT University	
10:15-10:45	讨论 / Discussion		
10:45-11:00	茶歇 / Coffee Break		
分论坛 08: 数字化时代的复杂问题研究 Session 08: Research on complex issues in the digital age			
11:00-11:15	The Spillovers from Colleagues' Off-job Social Media Visibility to Employees' Next-day Workplace Behaviors	Dr. Yang Lei (雷扬), Southern University of Science and Technology	Prof. Natalia Grigorieva, MSU
11:15-11:30	"If You Build Institutions, They Will Come": Factors of Countries' Attractiveness for High-skilled Migrants	Assoc. Prof. Denis Ivanov, Shenzhen MSU-BIT University	
11:30-11:45	Understanding Design Requirements for Coexisting with Service Robots from a Service Provider's Perspective: A Case of a Hong Kong Care Home	Assoc. Prof. Jaehyun Park, Hongkong Polytechnic University	
11:45-12:00	Asymptotic properties of causal inference using Bayesian structural time series models	Dr. Zexuan Hao (郝泽瑄)/Prof. Lingxiang Zhang (张凌翔), Beijing Institute of Technology	
12:00-12:30	讨论 / Discussion		
12:30-12:40	Remarks and Assessment		